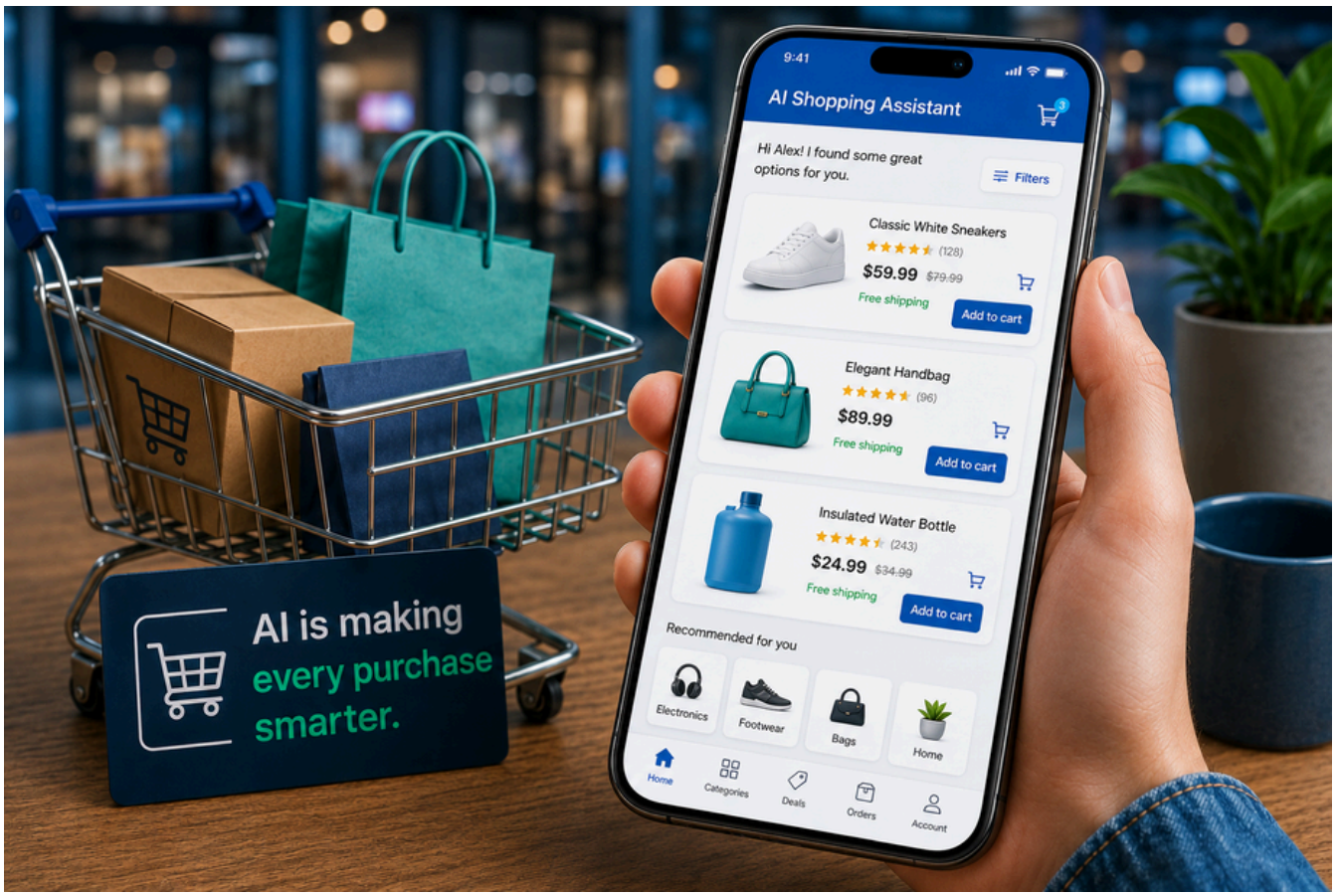
THE FUTURE FIVE

5 innovations shaping the future of marketing



OCTOBER 2026 RECAP

FMI

01. WHAT IF YOU COULD WEAR A MEMORY?



AI-powered fragrance technology is turning personal memories into customized scents, opening new possibilities for emotional and sensory marketing.

02. WHEN ROBOTS BECOME CONSUMERS



As humanoid robots take on everyday tasks, brands may need to rethink packaging and product design to accommodate both humans and machines.

03. AI THAT KNOWS YOU THROUGH YOUR PHOTOS



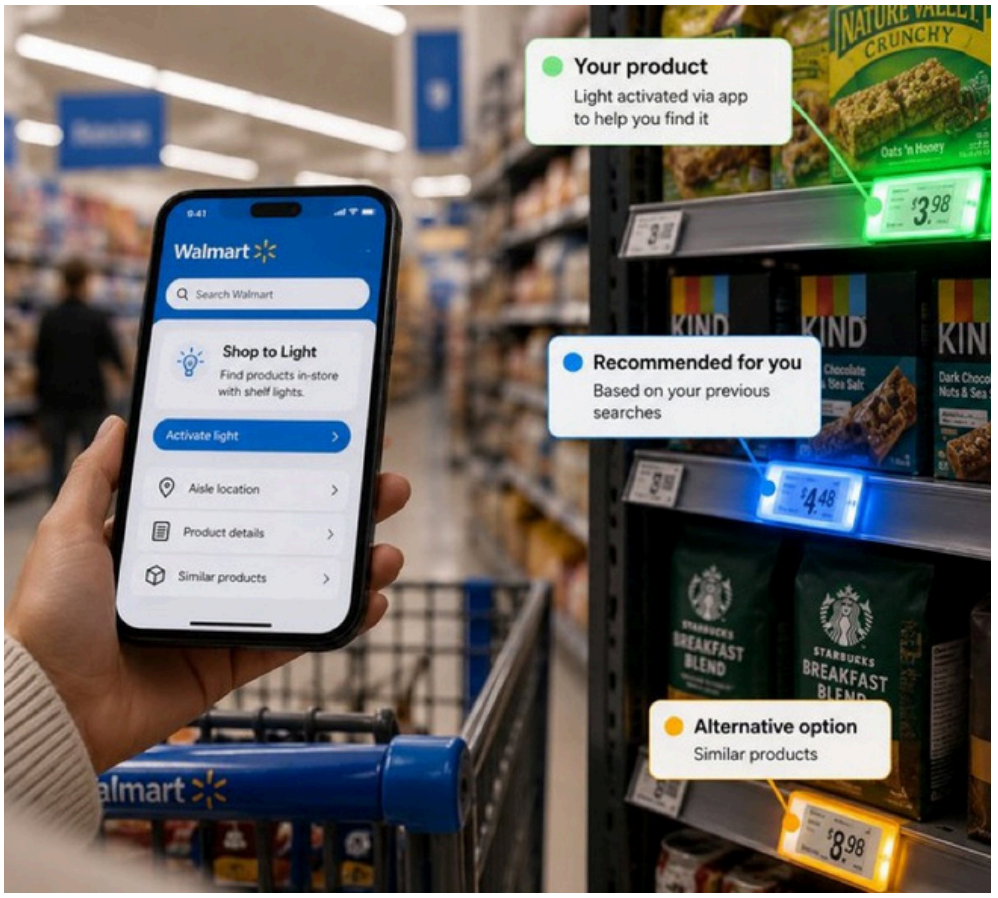
Dazzle uses shared photos to understand personal interests and preferences, offering a glimpse into the future of AI-powered personalization.

04. VIDEO CALLS ARE GOING HOLOGRAPHIC



Meta is exploring AI-powered holographic communication, bringing digital interactions closer to face-to-face experiences.

05. THE FUTURE OF SHOPPING IS LIGHTING UP



Walmart's new Shop to Light technology helps shoppers locate products through illuminated shelf tags, creating opportunities for smarter in-store experiences.

SOURCES

Learn More Information On Each Topic!

1. WEAR A MEMORY
DAZED DIGITAL: hhtps://tinyurl.com/37nm8e5b

2. WHEN ROBOTS BECOME CONSUMERS
INTERESTING ENGINEERING: hhtps://tinyurl.com/pjac463j

3. AI THAT KNOWS YOU THROUGH YOUR PHOTOS
DAZZLE: hhtps://tinyurl.com/3ppxhs7u

4. HOLOGRAPHIC VIDEO CALLS
META: hhtps://tinyurl.com/y77zrjk2

5. SHOPPING IS LIGHTING UP
WALMART: hhtps://tinyurl.com/2m969btz

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